



C9 DONOR RECOGNITION AND STEWARDSHIP

POLICY

The Executive Director or a Board designate will ensure that Donors are recognized and stewarded in a fashion appropriate to the amount of support they have provided the Foundation over a period of time. Recognition and stewardship will be consistent among donors in the same gift level.

Special Recognition:

- (a) Name recognition will be given in the Annual Report and website for all donors that give over \$1,000. Approval for printing names must be given.
- (b) Donors that have given over \$20,000 cumulatively will be listed on Take a Hike's Donor Honour Roll, to be posted in the Take a Hike classroom.

In 2006, the Board developed a Pinnacle Club to allow for recognition of Donors who make a three year commitment to the Foundation. Individuals who make a gift of \$2,000 or more per year for three consecutive years will become a member of the Take a Hike Pinnacle Club. The levels are as follows:

- (a) Pinnacle Champion \$10,000+/year for three years (total: \$30,000+);
- (b) Pinnacle Leader \$5,000+/year for three years (total: \$15,000+); and
- (c) Pinnacle Friend \$2,000+/year for three years (total: \$6,000+);

Pinnacle Club members will be acknowledged with the following:

- (a) Thank you letter;
- (b) Annual donor report and Interim progress report;
- (c) Name/Company name listed in annual report and/or on website;
- (d) An invitation to discuss program results with a representative of the Foundation, or past or present student;



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- (e) Pinnacle Leaders and Champions will also receive an invitation to the Christmas event or year-end barbeque; and
- (f) Pinnacle Champions will also receive further acknowledgement at one of the Take a Hike events.