



A1.15 FUNDRAISING COMMITTEE TERMS OF REFERENCE

PURPOSE

The purpose of the Fundraising Committee is to provide direction and leadership with respect to the Foundation's fundraising activities.

DUTIES AND RESPONSIBILITIES

The Fundraising Committee is responsible to support the Board with all aspects of fundraising, including:

- providing strategic planning and direction to meet Take a Hike's fundraising targets;
- providing an annual fundraising plan strategy for the Board's approval;
- advising the Board on opportunities and trends related to fund development strategy;
- working closely with the Expansion Committee and LIFT to develop a fundraising strategy related to expansion;
- supporting the execution of campaign, event and fundraising activities;
- ensuring that donors are properly stewarded for their support;
- through the Committee chair, facilitating fundraising training for the Board at one Board meeting each year; and
- working with the Communications Committee to ensure that donors are informed about expansion plans and fundraising strategies.

COMPOSITION

The Committee is composed of the Executive Director, Directors and other volunteers. The Committee is chaired by a Director.



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MEETINGS

The Committee meets at least four times a year.