



## C2 GIVING TRENDS IN CANADA

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The term “philanthropy” comes from a Greek origin meaning love of mankind.

Interesting facts on giving in Canada:

- There are over 85,000 registered charities in Canada and that number continues to grow.
- The top 1% of organizations take in 60% of all donations.
- Canada’s non profit and voluntary sector is the 2<sup>nd</sup> largest in the world.
- Two million people are employed by non-profit organizations, representing 11.1% of the economically active population.
- In 2010 Canadians gave over \$10 billion to charities. Approximately 80% of giving in Canada is done by individuals.
- 84% of Canadians donate.
- Donation trends in Canada also indicate that fewer donors are giving more money to fewer charities. Statistics indicate that donors are now supporting an average of the charities, down from five to seven.
- Almost half of all dollars donated goes to religious organizations, yet the largest number of donations is given to health care organizations.



*Source: Imagine Canada & Statistics Canada*

*Photo: Grade 10/11 snowshoe expedition, 4 days, Tetrahedron Provincial Park, January 2012*